

# PRESS RELEASE



## GO WEST DESIGN Earns 2016 Constant Contact Solution Provider All Star Award

*Recognized for achievements using online marketing tools to drive success*

MARCH 2017 — Go West Design, Internet Marketing, has been named a 2016 Solution Provider All Star Award winner by [Constant Contact](#), part of the Endurance International Group, Inc.'s (Nasdaq: EIGI) family of brands and the trusted marketing advisor to hundreds of thousands of small organizations worldwide. The annual award recognizes the most successful 10 percent of Constant Contact's customer and Solution Provider base, based on their significant achievements using email marketing to engage their customer base and drive results for their organization during the prior year.

**GO WEST DESIGN is committed to excellence in service, strategy and design.**

*"We're happy to be recognized by Constant Contact for achieving strong marketing results. Constant Contact's tools help our clients with customer retention, marketing and outreach growth. In 2017 we are helping our customers communicate with video in emails more frequently." — Stephanie West, owner*

Constant Contact Solution Providers are businesses that provide services tailored to the needs of small businesses or nonprofits. They use Constant Contact's online marketing tools to generate more business for both themselves and their clients. Criteria used to select this year's All Stars included the following during 2016:

- Level of engagement with email campaigns
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

*"Email marketing continues to deliver the highest returns of any marketing channel. Our Solution Providers are a core extension of our business, helping those small businesses and nonprofits that need guidance and assistance with their marketing,"* said Jamie Waldinger, Senior Director Corporate Development & Strategy, Constant Contact. ***"We're thrilled to recognize Go West Design for their commendable achievements in helping their small business customers become better marketers."***

### **About Go West Design**

Internet guides helping people avoid the crevasses of time and money while reaching the highest heights on Search Engines.

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